

# Anna Martin Fitness Privacy Policy

Anna Martin Fitness knows that you care how information about you is used and shared and we appreciate your trust in us to do that carefully and sensibly. This policy describes the types of personal information that we may collect about you, the purposes for which we use the information, the circumstances in which we may share the information and the steps that we take to safeguard the information to protect your privacy. By visiting Anna Martin Fitness, you are accepting and consenting to the practices described in this Anna Martin Fitness.

## **1) Controllers of Personal Information**

Any personal information provided to or gathered by Anna Martin Fitness is controlled by Anna Martin Fitness whose office is located at 124, Wooldridge Close, Feltham, Middlesex, TW14 8BH

## **2) What Personal Information about members does Anna Martin Fitness gather?**

The information we gather from our members help us to continually improve your experience at Anna Martin Fitness. This personal information may include: your name and contact information; date of birth; preferred communication methods; bank details and credit card details. We also create information that becomes part of the personal information we hold about you, such as your usage of the studio. We may also collect and create details on joint members and other family members.

We also collect the following information:

### Photographs for Membership Profile

In the interests of good customer service, we may take a digital photograph of each member to store against their account details. This is completely optional, and is simply used to help us identify you. By providing the digital photograph to us, you are consenting to our using it in the manner set out in this Policy.

### Contacting us via Website or otherwise

When you use the [www.annamartinfitness.co.uk](http://www.annamartinfitness.co.uk) website ("Our Site") or contact us by post, telephone, fax, email or SMS, we collect, store and use certain personal information that you disclose to us. This includes

details such as your name, address, telephone, fax, email and mobile phone number as well as traffic data, location data, web logs and other communication data, whether this is required for our own billing purposes or otherwise and the resources that you access. If you contact us, we may keep a record of that correspondence.

#### Surveys

We also ask you to complete surveys that we use for research purposes, although you do not have to respond to them.

### **3) What do we do with personal information collected from you?**

We use personal information to provide the services you request from Anna Martin Fitness such as to facilitate: staff administration, administration of your membership of the studio, facilitate bookings of classes and appointments with our own or third party service providers and other transactions. We may also use the information to: advertise products and services, to process payments and maintain accounts and records, to prevent crime and aid in the prosecution of offenders, and to administer and maintain membership records. In addition, we use this information to improve our platform, prevent or detect fraud or abuses of our website and enable third parties to carry out technical, logistical or other functions on our behalf.

We also use your details to send you newsletters and promotions, and to conduct online surveys. We will also use the information in the course of collecting your membership fees and any other payments that may be due to us from you. If you apply for employment at Anna Martin Fitness, we use the personal information you supply to process your job application.

**Other than as set out in this Privacy Policy we will not share your personal information with third parties for marketing or any other purposes without your consent, unless we are required to do so by law. We operate an automatic opt-in policy which means that when you request information from us or make an enquiry, we add you to our database.**

### **4) Does Anna Martin Fitness share the Information it receives?**

Information about our members is an important part of our business and we do not sell it to others.

Protection of Anna Martin Fitness and others: We release account and other personal information when we believe release is appropriate to comply with the law; enforce or apply our membership or other agreements; or protect the rights, property or safety of Anna Martin Fitness, our users or others. This includes exchanging information with other companies and organisations for fraud protection and credit risk reduction. Obviously, however, this does not include selling, sharing or otherwise disclosing personally identifiable information from members for commercial purposes in a way that is contrary to the commitments made in this Privacy Policy.

#### **5) How Secure is Information about me?**

We maintain physical, electronic and procedural safeguards in connection with the collection, storage and disclosure of personally identifiable information. Our security procedures mean that we may occasionally request proof of identity before we disclose personal information to you.

#### **6) What about Links to other websites?**

Our site may include links to other websites. We do not provide any personally identifiable customer information to these advertisers or third-party websites.

These third-party websites may use technology to send (or "serve") the advertisements that appear on our website directly to your browser. They automatically receive your IP address when this happens. They may also use cookies, JavaScript, web beacons (also known as action tags or single-pixel gifs), and other technologies to measure the effectiveness of their ads and to personalise advertising content. We do not have access to or control over cookies or other features that they may use, and the information practices of these advertisers and third-party websites are not covered by this Privacy Policy. Please contact them directly for more information about their privacy practices. In addition, the Network Advertising Initiative offers useful information about Internet advertising companies (also called "ad networks" or "network advertisers"), including information about how to opt-out of their information collection.

#### **7) What Choices do I have?**

As discussed above, you can always choose not to provide information. If you do not want to receive e-mail or other mail from us, please let us know in writing and we shall remove your e-mail address. However, please

note, if you do not want to receive legal notices from us, such as this Privacy Policy, those notices will still govern your use of Anna Martin Fitness and it is your responsibility to review them for changes.

Please note you will be unable to prebook the classes if you do not provide us with a valid email address.

### **8) Are Children allowed to use Anna Martin Fitness?**

There are currently no classes available for those under the age of 16.

### **9) Notices and Revisions**

If you have any concern about privacy at Anna Martin Fitness, please e-mail us a thorough description and we will try to resolve the issue for you.

Our business changes constantly and our Privacy Policy and the website terms and conditions will change also. We may e-mail periodic reminders of our notices and conditions, unless you have instructed us not to, but you should check our website frequently to see recent changes. Unless stated otherwise, our current Privacy Policy applies to all information that we have about you and your account. However, we stand behind the promises we make and will never materially change our policies and practices to make them less protective of member information collected in the past without the consent of affected members.

### **10) Contact**

Questions, comments and requests regarding this Privacy Policy are welcomed and should be addressed to Anna Martin Fitness, 124, Wooldridge Close, Feltham, Middlesex, TW14 8BH